

SN PRO

EXPO FORUM

WHAT IS SN PRO EXPO FORUM

SN PRO IS A MULTI SPORTS FESTIVAL AND AN INTERNATIONAL EXHIBITION WITH THE FOLLOWING THEMES:

- Sports nutrition / supplements for professional athletes;
- Goods for fitness and sports amateurs;
- Cosmetics for sports and treatment;
- Ingredients and relevant raw materials;
- Science programs and nutritional developments;
- Sports clubs and gyms;
- Sports federations, relevant governmental establishments, sports institutions;
- Specialized media.

The organizer of the event is the biggest sports nutrition retailer in Russia – 5LB



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FORUM

www.snpro-expo.com

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HISTORY OF SN PRO EXPO

The first event was held in 2013, and in 2014 it already got an international status. On the territory more than 4500 sq.m. «SN PRO Expo Forum 2014» gathered 56 companies – manufacturers of sports nutrition, accessories, clothes and distributors of fitness services who demonstrated to the visitors and business partners their new products and developments.

Within two days the event was attended by **20000 people**. The guests of SN PRO were also the most famous Russian and foreign athletes, such as Larissa Reis and Marcus Ruhl. In separate conference-halls 16 seminars and lectures with famous speakers were held, as well as B2B lectures from foreign representatives of business and sports nutrition industry.

On November 21-22 the third international exhibition-forum and sports festival «SN PRO EXPO FORUM 2015» was held in Moscow, Sokolniki now the biggest event in Russian sports industry. Traditionally, it was organized by 5LB, with the support of Moscow Bodybuilding Federation, Russian Armsport Association, WPC Powerlifting Federation and others. The exhibition has a status of unique professional platform which unites the best local and foreign manufacturers and suppliers of sports goods and services, representatives of business, main athletes of the country and the world in general.

More than 120 companies from 29 countries participated in the event. The total area was **10000sq.m.** Over 30 lectures, 7 championships of Russian and international level were organized at SN PRO 2015.

The total number of visitors exceeded **35000 people** with more than **1000 professional athletes**.

The headliners of the event were **Jay Cutler and Flex Wheeler** who gave seminars and meet and greets with their fans.



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SN PRO 2015

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More than 120 companies from 29 countries participated in the event. The total area was 10000sq.m. Over 30 lectures, seminars and workshops were held within the expo which were attended by more than 5 thousand people.

7 championships of Russian and international level were organized at SN PRO: Powerlifting SN PRO Cup, Arm-wrestling Championship, Thai Box Championship, Pole Dance Cup 2015, International Bodybuilding Tournament “Champion’s Cup”, tournaments in Fitness-bikini and Men’s Physique. 3 **world records** were established at SN PRO competitions.

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The headliners of the event were **Jay Cutler** and **Flex Wheeler** who gave seminars and meet and greets with their fans.

During the two days of expo hundreds of contests for visitors were held with the biggest prize – BMW X-series.



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SN PRO 2015

More than 80 booths were built at SN PRO 2015, here are some brands names:

- Iron World
- BioTech
- SGT DRILL
- Dymatize
- Mutant
- Optimum Nutrition
- Maxler
- MSN Sport
- Fitness Super Protein
- Nutrabolics
- Bauerfeind
- Multipower
- 5LB
- LabellaMafia
- BABOBUN
- Fit2U
- No Limits GET BIG
- Strimex
- Watt-N
- Cutler Nutrition
- Nutrex
- KickOff
- GNC
- Victory Distribution
- aTech nutrition
- MuscleMeds
- MusclePharm Arnold Series
- WillPower
- 2D Trade
- SCI-MX Nutrition
- BlenderBottle
- ELITE LABS USA
- HARDBODY
- Russport
- TTFY
- Global Trade
- FRESHTRADING
- SportLine Nutrition
- X-style project
- FoodDirect.Asia
- NUTREND
- Level99
- Bioman
- San Nutrition
- Vikonika
- 4UZE
- QUEST Nutrition
- Six Pack
- Okfit
- Trec Nutrition
- Activlab
- SSN
- HerculeS
- Vision Nutrition
- Actifformula
- Fir-rx
- Altimar
- X-body
- SportEX
- Extrifit Nutrition
- Fitmax
- Vitawin
- Lactoprot
- Cult protein
- Westpharm



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SN PRO 2015

SN PRO 2015 exhibitors



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MORE THAN 50 SPORTS AT SN PRO 2015

At SN PRO 2015 more than 50 sports disciplines were represented – in forms of shows, work shops, competitions and champions. Each visitor could try a new sport free of charge!

- Armsports
- Break-Dance
- Brazilian Samba
- Acrobatics
- Bodybuilding
- American Football
- Aerobics
- Trampoline
- JiuJitsu
- BodyFitness
- Box
- Water Gymnastics
- Cycle Freestyle
- Grappling
- Juggling
- Icarian Games
- Booty Dance
- Cycle Trial
- Workout
- Go-go dance
- Weightlifting
- Zumba
- Yoga
- Capoeira
- Moto Freestyle
- Parkour
- Men's Physique
- Cycle
- Power Extreme
- Crossfit
- Origym
- Powerlifting
- Pole Dance
- RMX
- Salsa
- Climbing
- Tabata
- Tribble
- Fitness
- Soccer Freestyle
- Gymnastics
- Equilibre
- Thai Box
- Tricking
- Fitness Bikini
- Functional Training
- Hip-Hop
- Cheerleading
- Plastic Acrobatics
- Air Gymnastics
- Fencing



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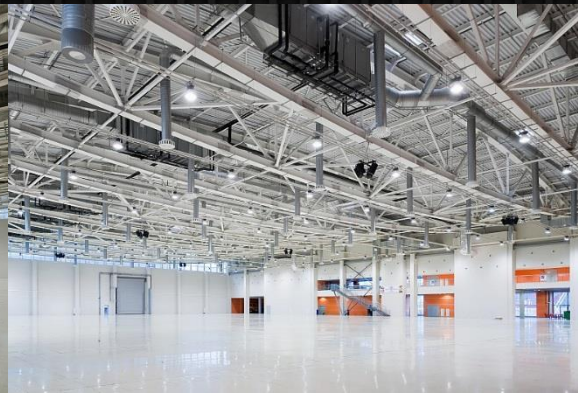
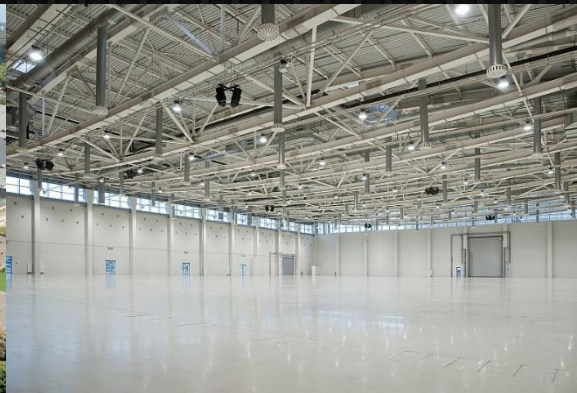
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WAITING FOR SN PRO 2016

SN PRO 2016 is planned to be one of the most spectacular events in Russian sports, and not only in “iron” disciplines. That is why this year there will be even more territory, more exhibitors and of course more athletes. Unforgettable impressions from bright shows and meetings with famous Russian and foreign athletes who already confirmed their participation and started the preparation!

SN PRO EXPO Forum 2016 will be held on November 19th and 20th 2016 in a very new exhibition hall №75 of All-Russian Exhibition Centre.

The pavilion №75 includes 3 halls with total exhibition area of 24 500 sq.m. SN PRO 2016 will be held in halls “B” and “C”.



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SN PRO 2016 MAIN INFORMATION

«SN PRO» can not be compared to any other multi-sports event in Russia. On the total are more than 15000sq.m this festival will unite the best Russian and foreign athletes from more than 60 sports disciplines!

Over 150 champions in such sports as weightlifting, powerlifting, crossfit, workout, bodybuilding, martial arts, gymnastics, fitness and other will be available for meet & greet with their fans during the two days of the event.

On 20 different sports zones any visitor can be drawn into this sports absolutely free of charge.

The most popular athletes will host seminars, workshops, competitions and shows.

For the first time in Russia championships in all heavy athletics sports will be held under one roof.

Eight PRO-TOURNAMENTS in the unique event section «SN PRO strong» will be hosted by the most outstanding champions of :

- **WEIGHTLIFTING** – Dmitry Klokov - Silver Medalist of the Olympics, World and European Champion
- **Armlifting** – Sergey Badyuk – athlete, actor, producer, TV-host and showman
- **Powerlifting** – Kirill Sarychev – The Absolute World Champion and record-holder in benchpress
- **Strongman** – Mikhail Koklyaev– multiple Russian Champion in heavy athletics and strongman
- **Arm wrestling** – Denis Cyplenkov – world champion in arm wrestling among professionals and owner of intercontinental belt
- **Bodybuilding** – Alexey Tronov– European and multiple Russian Champion in bodybuilding
- **CrossFit** – Dmitry Yashankin – three-time World Champion, Champion of Europe in fitness and bodybuilding
- **Kettlebell Lifting** – Ivan Denisov – multiple World Champion and record-holder, Champion of Europe and Russia

The general prize fund of «SN PRO STRONG» will be over 6 million rubles.

The expected number of SN PRO visitors is 50 000 people.



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OPTIONS FOR PARTICIPATION IN SN PRO 2016

YOU MAY CHOSE ANY OF THE FOLLOWING OPTIONS:

- Be a sponsor of SN PRO 2016., by choosing the relevant sponsor package (sponsoring presentation attached)
- Be a sponsor of one of the sports areas and competitions
- Become an exhibitor of SN PRO 2016, by choosing a place on the attached plan
- Arrange a presentation, lecture or workshop for SNPRO 2016 visitors or business partners



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INFORMATION FOR SN PRO 2016 EXHIBITORS

The price of exhibition area varies from 4000 to 6500 RUB (EUR: 51-83; USD: from 60 to 97) per 1 sq.m depending on the place and configuration that you chose (please see the attached venue plan). The price of booth design and build is not included.

Prices for booth building start from 1800 RUB per sq.m. (EUR: 26; USD: 32)

You may use the venue services for booth organization as well as bring your own equipment. Exhibitor's equipment is subject to accreditation.

Any advertising out of your booth area has to be paid according to the venue price-list.



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SOME EXAMPLES OF SNPRO 2015 SPONSORS' ADVERTISING

A2 poster



Passes



E-tickets



Wrist-bands



Welcome Bags



Media Advertising



Press-walls



Stage Branding



Gold Sponsor Banner



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SEE YOU AT SN PRO 2016!



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